

TAREQ NASERIDDIN

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Targeting Executive Officer / CFO/ Head – F&A/ Director Finance role with reputed organization



PROFILE SUMMARY

- ❖ Accomplished professional with **26 years** of experience in **Financial Planning & Reporting, Forecasting, Accounts Payable, Accounts Receivable, General Ledger & Compliance Audit, Finalization of Accounts, Cash Flow, Budgeting, Taxation, and People Management** across various industries.
- ❖ Reviewing the standalone and consolidated annual financial statements prepared as per **IFRS, IAS, local accounting and legal requirements** and managing the audit process for successful closure of audits.
- ❖ An ambassador of change with impressive success in identifying process flows & enhancing systems through various improvement projects & differentiated and noticeable operational improvisations through **transformational, automation and migration projects**
- ❖ **Custodian of financial analysis, internal & regulatory reporting, accounting operations, budgeting & forecasting** that led to long-term cost savings and improved profitability & productivity; streamlined financial processes through various initiatives geared towards **lowering risk, heightening productivity & improving internal financial controls.**
- ❖ Innate excellence in preparation of **budgets and annual plans** in line with business strategies and group / company targets; directed the implementation of best practices in the **accounting and treasury processes**; educated and directed department managers in meeting budget and other financial goals.
- ❖ **Unique blend of leadership** with expertise to lead strategic planning financial analysis; internal/ regulatory reporting to ensure compliances with various internal policies & regulators, forecasting that led to short term and long-term improvements.
- ❖ **Provided strategic financial direction & leadership**; significant saved in man hours & overall cost; performed due diligence of companies / processes, steered processes transitions, reengineered existing process, reduced tasks & made process lean.

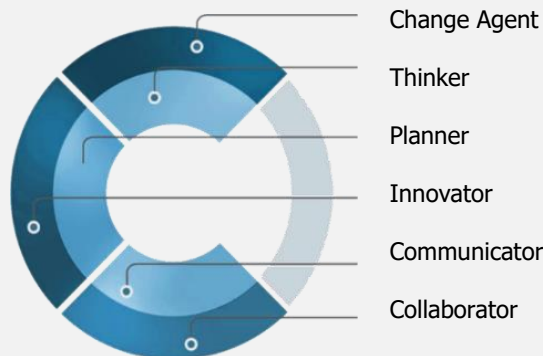


CORE COMPETENCIES

- Accounting Operations
- Treasury Ops. & Reconciliations
- MIS Reporting/ Strategic Planning
- Financial statements Preparation & Analysis
- Cash Flow/ Fixed Assets/ General Ledger
- P&L Management
- Budgeting & Forecasting
- Automation & Transformation
- Financial Planning & Analysis
- Tax Mgt. and Compliances
- Statutory / Internal Audit
- Working Capital Management



SOFT SKILLS



EDUCATION

1996: Bachelor's in Accounting from Amman Private University, Amman, Jordan



TRAININGS & CERTIFICATIONS

- ❖ Certified in Data Analysis & Reporting Using Power BI (CRPBI)
- ❖ Certified Financial Modular (CFM)
- ❖ Project Management Professional (PMP)
- ❖ Certified Public Accountants
- ❖ Business Leaders
- ❖ Fundamentals of Corporate Governance
- ❖ Effective Budgetary Planning Inclusive
- ❖ Performance Management Training Course
- ❖ Documentary Credits/Letter of Credits
- ❖ ISO 9001 Quality Management Sys, Internal Auditor
- ❖ Strategic Negotiations, The Art of Influence
- ❖ Developing a Leading-Edge Business Strategy
- ❖ General Sales Tax, Jordan

WORK EXPERIENCE

Since Jul'15: Mawarid Holding Investment LLC & Barari Natural Resources LLC as Director of Finance and Administration

Since Aug'19: National Bank of Sudan, Al Kaleej Bank as Board of Director Member

Nov'14 –Apr'16: Khalidiya Intersystems LLC and Factory as Finance and Administration Manager

Oct'13 – Oct'14: Enjazat Services – Abu Dhabi as General Manager

May'13 – Oct'14: Bin Murshed Holding, Abu Dhabi, United Arab Emirates as Chief Financial Officer

Sep'12 – Apr'13: Prophisier LLC, Dubai, United Arab Emirates as Chief Financial Officer

Jul'04 – Jun'12: Abu Dhabi National Carpet Factory, Abu Dhabi, United Arab Emirates as Finance and Administration Manager

Feb'00 – May'04: Qatar Armed Forces – Payroll Directorate, Doha, Qatar as Internal Auditor

Feb'97 – Jan'00: International Tobacco and Cigarettes Co (ITCC) Manufacturing Cigarettes, Amman, Jordan as Accountant

Key Result Areas:

- ❖ Spearheading **Finance & Accounts Operations, Finalization of Accounts, Internal Control, Treasury Operations, Annual Budgeting, Internal & External Audit, Statutory Compliances, Financial Planning/ Reporting, TDS, Audit, Accounts Payable & Receivables, Cost Optimization, Monthly Reconciliation, Data MIS and Taxation**
- ❖ Ensuring that **financial records** are maintained in compliance with company policies.
- ❖ Leading, mentoring & monitoring performance of team members to ensure efficiency in process operations.
- ❖ Providing leadership in **conducting process review, analyzing risk, and recommending actions to mitigate & eliminate risk**
- ❖ Undertaking the financial analysis, internal & regulatory reporting, accounting operations and forecasting functions; steering the overall **accounting operations & audits for the organization**
- ❖ Planning corporate strategy in best interest based on current and expected business, economic and regulatory environment related to **company takeover to control operational cost.**
- ❖ **Restoring financial health** of the company through the following initiatives:
 - Took control of all receivables, payable and assets (tangible and intangible)
 - Established a working relationship with bankers, suppliers and workers; negotiated settlements and restructured financial liabilities with bankers, suppliers, statutory agencies.
 - Resolved pending legal, statutory, direct and indirect tax cases and ensured a fresh start to operations; arranged finance facilities for the re-commencement of business.
- ❖ Establishing and implementing **internal control disciplines** throughout the division to maintain integrity and accuracy of financial reports, cost & benefit analysis, cost variance analysis.
- ❖ Working closely with the **management** in devising a financial strategy that supported the company's business strategy.
- ❖ Reinvigorating the **company** and revamping the **business model & strategy** to build a more **responsive & market-driven organization**; developing **internal controls** and driving continuous improvement in metrics, SOPs, KPIs, SLAs, performance management to take the business to next level.

Highlights:

- ❖ Managed and supervised the day-to-day operations of the **finance team**
- ❖ Reviewed the **P&L and balance sheet** on a monthly basis as well as underlying account reconciliations to ensure integrity of the data and identify potential cost savings.
- ❖ **Created well-designed budget and financial models** to measure and evaluate the financial success of the organization.
- ❖ Led the design of optimum **capital structure and financial strategy** for the company keeping in mind capital expansion for existing business, investment in new projects and short-term cash optimization.
- ❖ Conducted multiple **business planning and financial modelling exercises**, as required.



PERSONAL DETAILS

Date of Birth: 7th Mar 1974

Nationality: Jordan

Visa Status: Golden Visa

Marital Status: Married

Driving License: UAE

Languages Known: English and Arabic